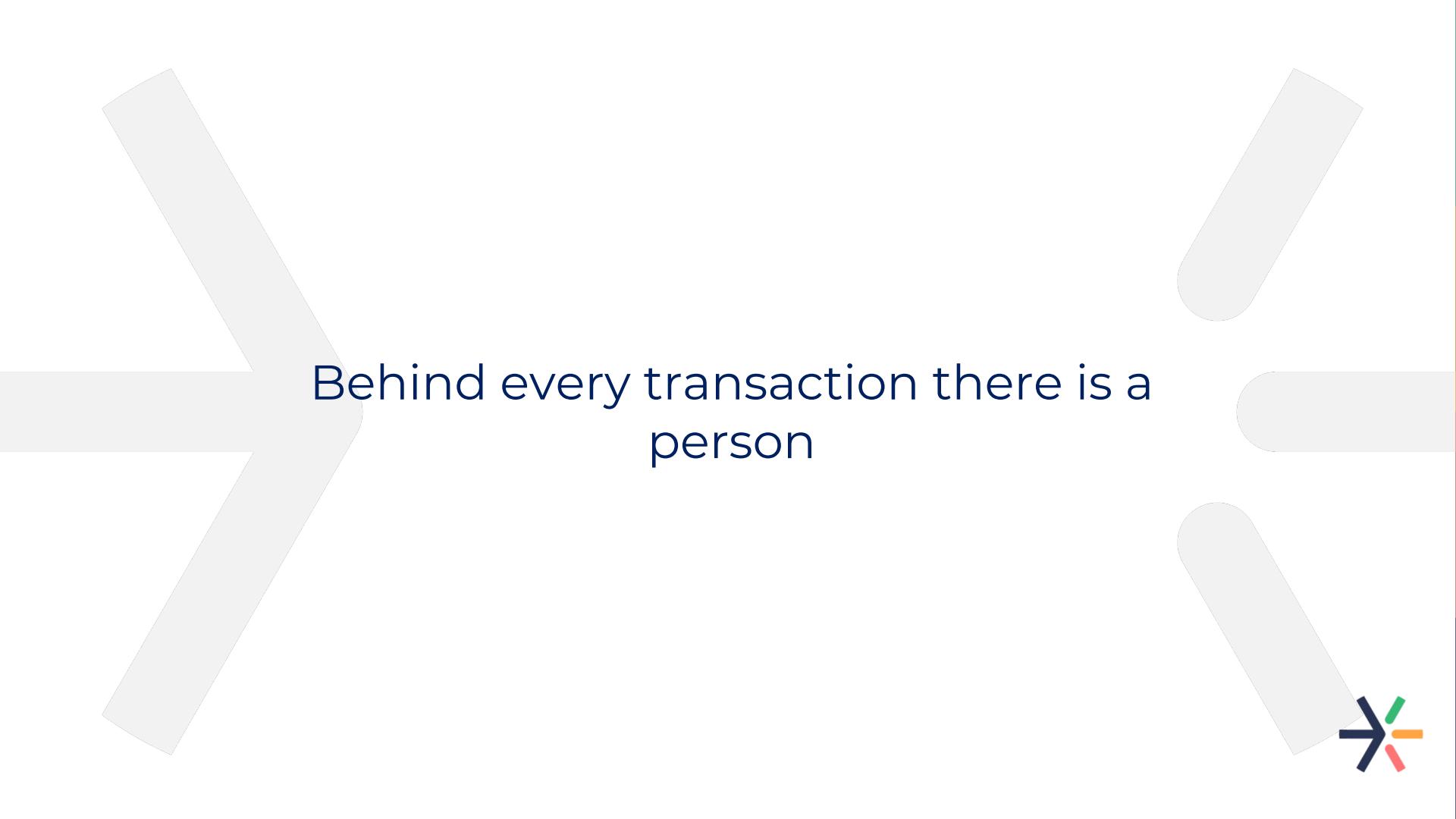




meelo

The efficient way to secure your customer journey



Behind every transaction there is a  
person



# One person, Two different IDs



Front Uploaded 2024-01-31 11:08:54



Front Uploaded 2024-01-30 21:50:17



## WHAT ARE THE DIRECT CONSEQUENCES FOR YOUR ACTIVITY ?

- Significant KYC costs despite **inefficiency**
- **Unnecessary** operational cost of analysis
- **Complex** customer journey
- Dealing with **strict** compliance rules
- Fraud = Cost of Risk Increasing



So, how can you onboard the right customer without complicating your user experience and increasing your KYC costs?



WITH MEELO !

**4** INFORMATION NEEDED  
ENRICHED BY **IA** AND **+400 OPEN SOURCE DATA**

**2** SECONDS

**1** SCORE  
FOR THE RIGHT DECISION





# LESS THAN 2 SECONDS TO DETECT IDENTITY THEFT FOR B2C OR B2B

## DEMANDEUR

Nom : Nolf  
 Prénom : Arthur  
 Date de naissance :  
 Lieu de naissance :  
 Adresse mail : arthurnolf1@gmail.com  
 Téléphone mobile : +33617587709  
 Adresse postale : France

Score Fraude Identité



81%

### DÉTAILS DU SCORE

Téléphone	E-mail	Réseaux sociaux
Téléphone Contactable	E-mail Contactable	Lié au téléphone : 1 • FACEBOOK
Téléphone Non Lié	E-mail Lié	Lié à l'e-mail : 3 • MICROSOFT • GOOGLE
Traces d'utilisation sur le web : 2019-08-01	Traces d'utilisation sur le web :	Recherche images
Numéro : +33617587709	E-mail : arthurnolf1@gmail.com	Consulter
Type : MOBILE		
Localisation : FRANCE		
Opérateur actuel : SFR - VIVENDI		
Opérateur initial : SFR		

## APPLICANT

Lastname : Nolf  
 First name : Arthur  
 Date of birth :  
 Place of birth :  
 E-mail address : arthur.nolf96@yahoo.com  
 Mobile phone : +33744413014  
 Postal address : France

Identity Fraud Score



0%

We recommend conducting additional checks.

### SCORE DETAILS

Phone	Email	Social Networks
Phone No Verified	Email Verified	Linked to Phone : 0
Phone No Linked	Email No Linked	Linked to Email : 1
Web usage traces :	Web usage traces :	• YAHOO
Number : +33744413014	Email : arthur.nolf96@yahoo.com	
Line Type : MOBILE		
Geolocation : FRANCE		
Current Carrier :		
Original Carrier :		
Image Search		
Consult		



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THANK YOU

