



AI and Gen AI: The new AML Superpowers

Trevor Barritt, Financial Crime and Compliance Expert

Banking Renaissance Conference, Amsterdam 9 February 2024

AGENDA



Understanding the superpowers of predictive and generative AI in AML compliance



Practical use-cases in this superpower

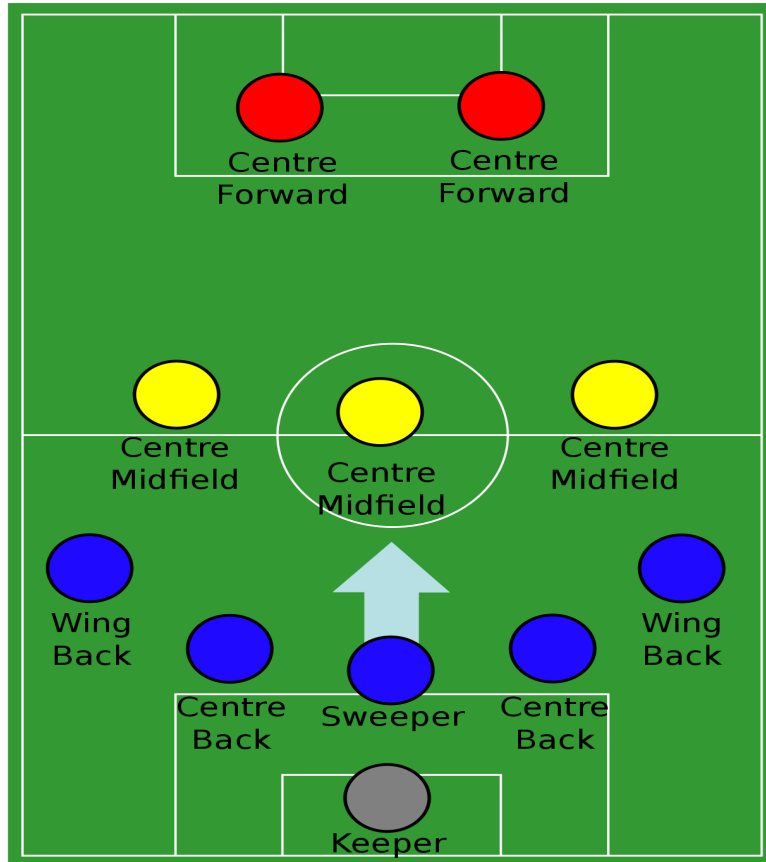


Where to next – the evolution of AI in anti financial crime



Q&A

Where to place Machine Learning?



It's not just about
False Positive
Reduction.

It's also about finding
the unknown.

Why predictive AI and gen AI?



- Uses **advanced machine learning & data analysis techniques** to **forecast and identify potential instances** of illicit financial activities or fraudulent behaviour before they occur
- **Leverages historical data patterns, transactional information**, and various risk factors to proactively assess and **predict suspicious or high-risk transactions**

‘PREDICTIVE AI’



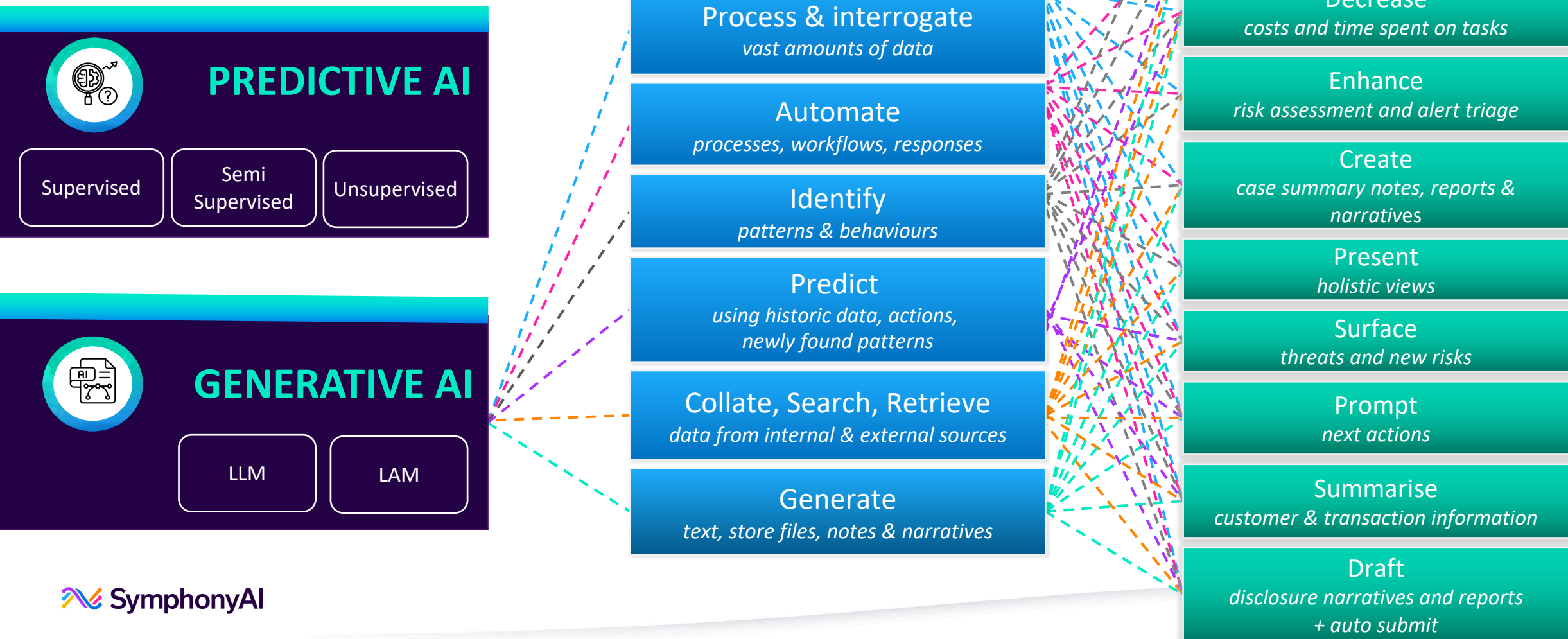
- Category of AI techniques that **generates new and original data and content**
- Uses **large language models** and **large action models** to **learn the patterns and structures** of existing data and then use this knowledge to create new data and content and bring this content to the forefront for easy consumption.

‘GENERATIVE AI’

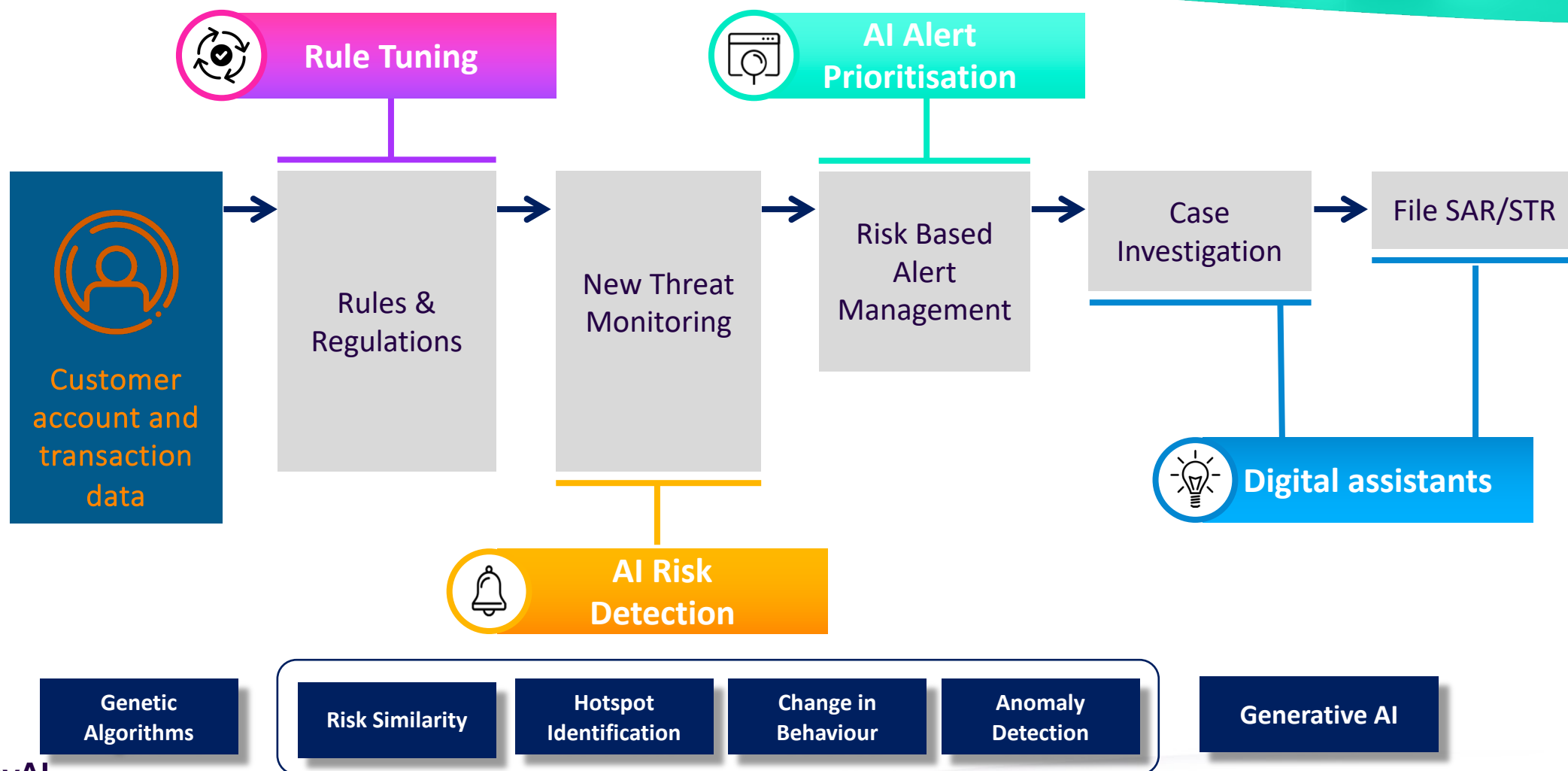
How the superpower works



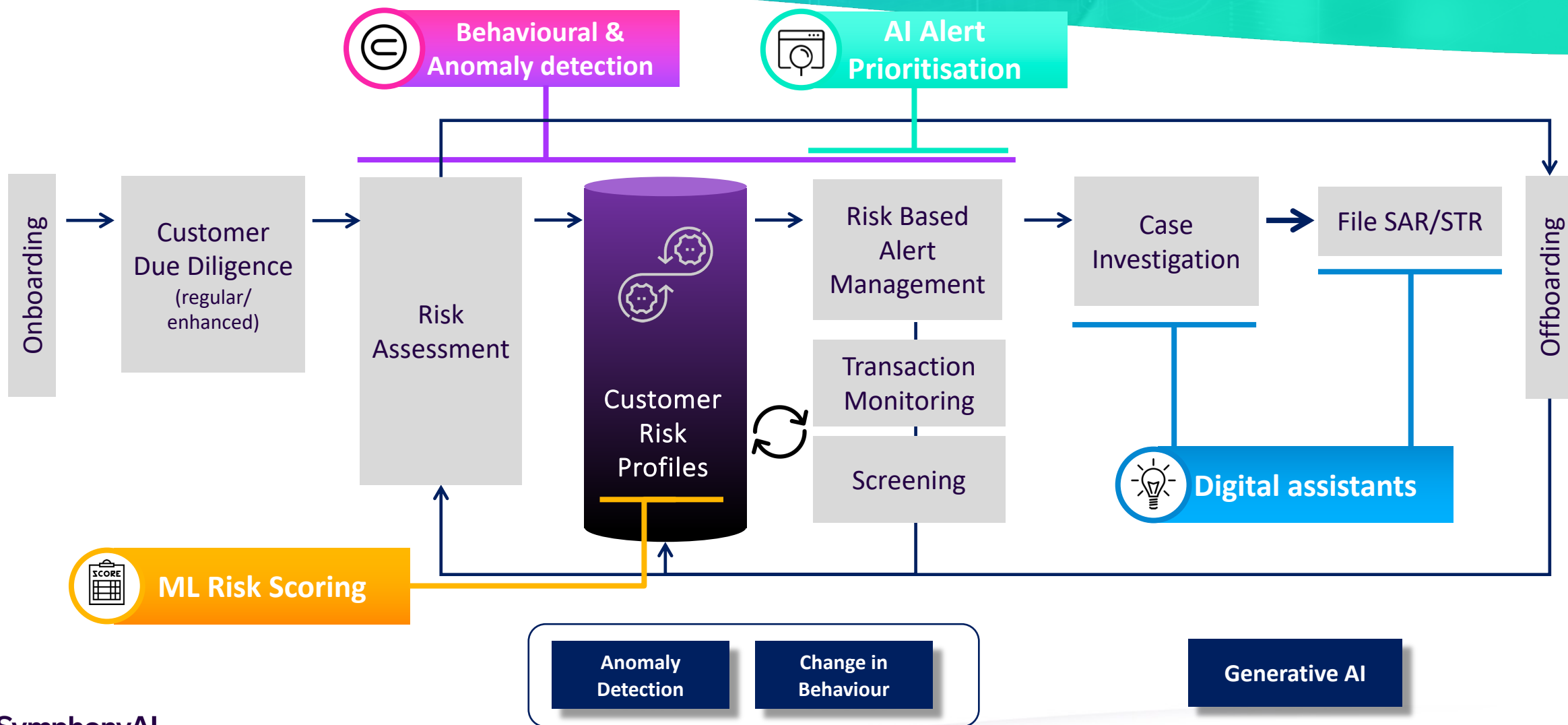
How the superpower works



Predictive and Gen AI Example Use Cases



Predictive and Gen AI Example Use Cases



Where to next

AI EVOLUTION CONTINUES

DETECT ALL GENUINE RISK



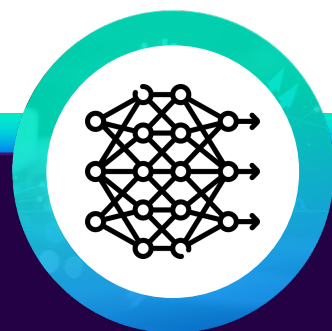
DRIVE EFFICIENCIES



ENHANCE AGILITY



DRIVE COLLABORATION



AML
(TM, KYC/CDD,
Screening,
Sanctions etc)
Fraud



**Digital
Assistants**



**AI
Forensics**



**Intelligence
Sharing**

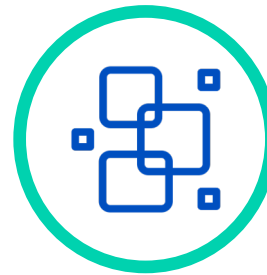
A single, enterprise-wide
solution for all your
investigative needs

Sensa Investigation Hub
is detection agnostic and
configurable to any
use case, business unit, or
asset class

Introducing Sensa Investigation Hub powered by generative AI



Accelerates
investigations by
~70%



Works seamlessly
alongside your
existing solutions



Entity-centric
investigation



Enterprise-wide
risk
management



Auditable
decisioning and
reporting

Q&A

Panel Discussion

- What steps need to be taken to enhance oversight and reporting systems to meet the required standards?
- Is increased collaboration between financial institutions and regulatory authorities deemed essential?
- Is it possible for strong AML systems to mitigate emerging threats while maintaining high standards of customer service?